

CITY OF MARTENSVILLE  
DISCRETIONARY USE COMMENT FORM



January 23, 2023

To Whom it may concern,

The Committee of the Whole is in receipt of a request for approval for a discretionary use within 75 metres of your property. A “Discretionary Use” – shall mean a use or form of development that requires the approval of Council based on a set of evaluation criteria as outlined in Zoning Bylaw 1-2015.

Under the Zoning Bylaw 1-2015, property owners within 75m of the subject property are entitled to make comments regarding this application.

Please be advised of the following:

**NAME:** Ashlee Schmidt  
**CIVIC ADDRESS:** Bay 1 & 6 928 8<sup>th</sup> Street South  
**DISCRETIONARY USE:** Boarding Kennels

**The property owner is requesting Council to consider approving a Boarding Kennel and Dog Daycare to operate at 928 8<sup>th</sup> Street South.**

Please submit all written comments to the City Hall Monday through Friday 9:00 am to 5:00 pm prior to Wednesday February 8<sup>th</sup>, 2023. Those providing written comments may participate (see over for details) at the public hearing portion of the Committee of the Whole meeting to be held:

**DATE:** Tuesday February 14, 2023  
**TIME:** 5:00 p.m.  
**PLACE:** Martinsville City Council Chambers at 37 Centennial Drive South

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**Concerns/Comments by neighbouring property owner on the Proposed Discretionary Use:**

We/I have reviewed the application and comment as follows: (Use additional page if necessary).

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Please check off one of the following:

I have no concerns with this proposal: ☐

I have concerns with this proposal: ☐

Name(s): (please print) \_\_\_\_\_

Civic Address: \_\_\_\_\_

Daytime Phone Number: \_\_\_\_\_

**EMAIL ADDRESS (mandatory)** \_\_\_\_\_

Signature(s): \_\_\_\_\_

Date: \_\_\_\_\_

CITY OF MARTENSVILLE  
DISCRETIONARY USE COMMENT FORM

Return the attached Discretionary Use Comment Sheet to the City of Martensville via one of the following methods:

Email: planner@martensville.ca

Fax: (306) 933-2468

Drop off: Martensville City Hall located at 37 Centennial Drive South – drop slot to the left of the main doors

NOTE: The City of Martensville is not responsible for misdirected correspondence. Any correspondence received after the public hearing will not be considered applicable to this application.

**Alternative Public Consultation Options Available**

The City endeavours to engage with the public for all land use proposals as per the Planning and Development Act and Zoning Bylaw. Council meetings will continue to be open to the public in person and in the online format. Public hearings for development projects will occur during these meetings.

In order that everyone who wants to participate in a development decision is heard, we ask that written responses are received prior to the date listed on this notice.

Written responses include:

Fill out the attached form OR

Writing your own letter

AND

Emailing\* to planner@martensville.ca

Dropping off in the drop slot at City Hall OR

Fax



\*Written responses can be either scanned to email or take a photo with your phone. Make sure it is legible prior to emailing to the City.

Everyone interested in this project is welcome to view the meeting via ZOOM and can be accessed at [www.martensville.ca](http://www.martensville.ca) (city hall/ agenda and minutes). The link is posted at the top of the agenda package for each meeting.

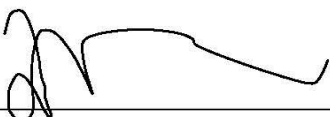


CITY OF MARTENSVILLE  
**DISCRETIONARY USE APPLICATION**  
This is NOT an approval.

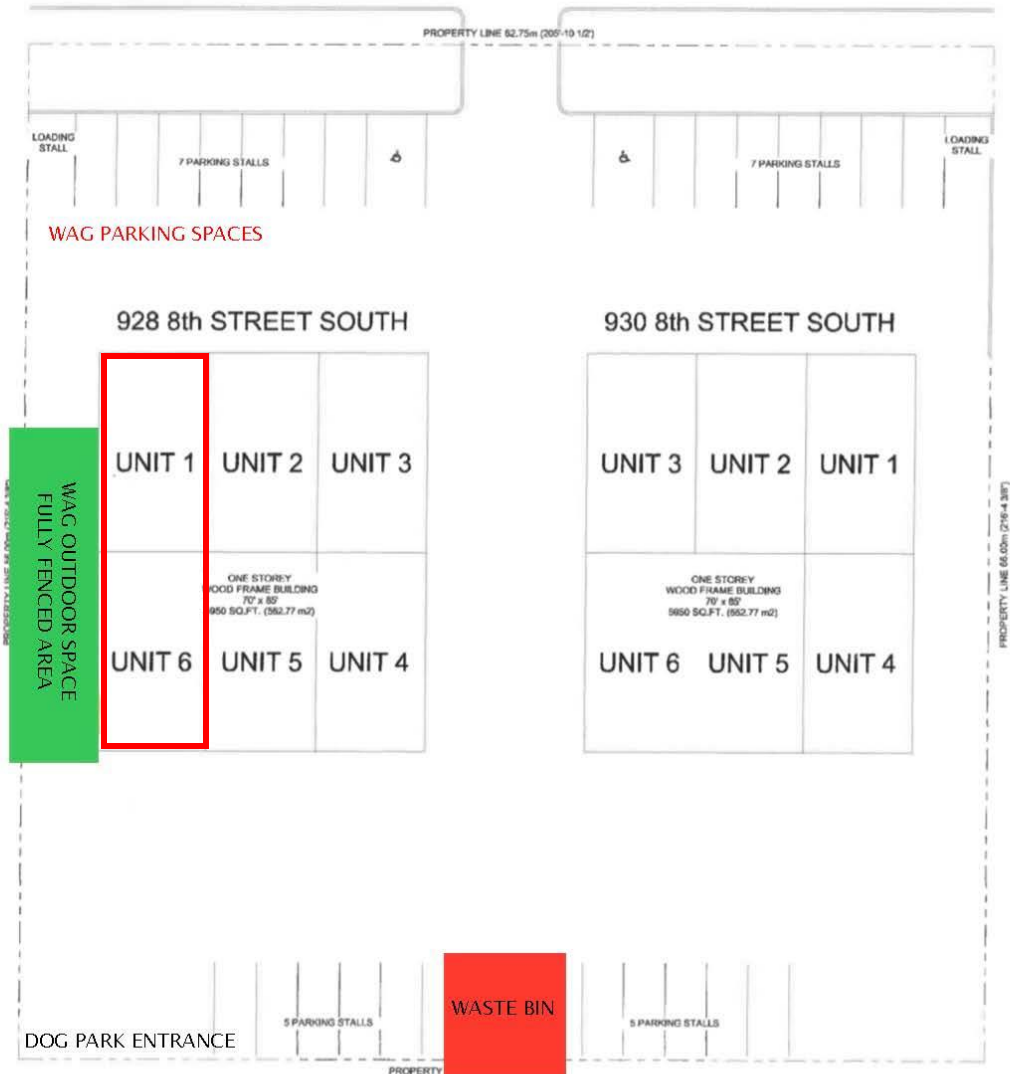
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APPLICANT	<b>Applicant Name</b> Ashlee Schmidt		<b>Company Name (if applicable)</b>	
	<b>Mailing Address</b> 4 - 120 Hiebert Crescent		<b>City</b> Martensville	<b>Province</b> SK
			<b>Postal Code</b> S0K 2T2	
APPLICANT	<b>Phone Number</b>		<b>Fax</b>	<b>Email Address</b>
	Main	Other		ashlee.schmidt@usask.ca
PROJECT INFORMATION	<b>Legal Description</b>		<b>Lot:</b>	<b>Block:</b>
			<b>Plan:</b>	
	<b>Civic Address:</b> Bay 1 and 6, 928 - 8th Street South, Martensville, SK, S0K 0A2			
	<b>Zoning District:</b> Business Industrial District			
	<b>Existing Use:</b> Vacant; new build			
	<b>Discretionary Use Requested:</b> Dog Daycare, Online retail, grooming, and kenneling			
	<b>Reasons to support the Discretionary Use Application: (use additional pages if necessary)</b>			
	I would like to open a dog daycare, online retail, grooming, and kenneling business in Martensville, SK. I am looking to lease two bays in the South Industrial/Commercial area of Martensville, SK.			
	The primary purpose of this business is to support the increasing pet population and need for safe, secure, and stimulating play and learning environments for dogs. Kenneling will be a 24-hour staffed service. Grooming will be appointment based.			
	The secondary purpose of this business is to increase accessibility to dog services by decreasing lengthy waitlists and enabling residents of Martensville to keep services local.			
Attachments	<b>Applications must include the following to be processed:</b>			<b>Attached</b>
	1) A Site Plan - A legible site plan drawn to scale and must contain the following: The location and dimensions of all structures, setbacks and property lines. All parking spaces and loading areas, landscaping plans, and driveways.			(x) Yes
	2) Architectural plans - For new buildings or additions, show building elevations			(x) Yes
	3) A non-refundable application fee of \$200.00			(x) Yes

I hereby agree to comply with the Building & Zoning Bylaw of the City of Martensville and acknowledge that it is my responsibility to ensure compliance with these and any other applicable bylaws, provincial acts & Regulations regardless of any plan review or inspections that may or may not be carried out by the City of Martensville or its authorized representative. I agree to do all construction work solely in accordance & compliance with the information & plans provided by me in this application, & will obtain all other work permits required in conjunction with my development. I hereby declare that the above information is true and correct.

Applicant Signature:  Date: January 3, 2022

8th STREET SOUTH



SITE PLAN

LANE

**Wag Swag & Daycare**

Bay 1/6 - 928 8<sup>th</sup> Street South | Martensville, SK S0K 0A2

| [ashlee.schmidt@usask.ca](mailto:ashlee.schmidt@usask.ca)

January 20, 2023

Dear City of Martensville, SK Council Members and Residents:

I hope this letter finds you well and in good health. My name is Ashlee Schmidt, and I am the Owner of *Wag Swag & Daycare* (also known as *Wag*), a new and exciting space for the dogs of Martensville. The purpose of this letter is to provide information on my application for licensure to operate my new business in the City of Martensville, SK. *Wag* wants to open its doors to the public March 15, 2023.

**A bit about myself and why this venture is important to me:**

I have a 4-year BA Psychology with Great Distinction from the University of Saskatchewan with an invested interest in Classical and Operant Conditioning. I worked as an undergraduate for the Neural Systems and Plasticity Research Group at the University of Saskatchewan, studying the effects of stress and memory on an adult rodent population. I continued my education, pursuing a Master of Science in Health Sciences, as well as a Master of Arts Counselling Psychology. The primary focus of both programs was how human behaviour impacts learning and retention, and how our past experiences lead to said behaviours. Apart from this, I have continued my education in animal psychology, foundations of animal behaviour, prevention and treatment of dog aggression (biting and fighting), workshop demonstrations for reactive dogs, and I am certified in canine first aid. All *Wag* Staff will be certified in canine first aid and offered continuing education opportunities.

Not only is this an invested interest from an education and learning standpoint, but my son, Jakob, and I are avid dog lovers. We know the importance of providing a safe, secure, and stimulating environment for all dogs, especially those that may need a little extra help. Ideas started rolling through my and Jakob's heads when we adopted one of our three dogs, Nana. She had been severely beaten on multiple occasions when she came into our care and hid in a closet for days. It took us a year to get her comfortable in a social environment, but once she did, she flourished. She still has her ups and downs and is taking anxiety medications, but she is well socialized to other dogs and humans, and it makes us so happy to know that the daycare she went to opened her world up to new possibilities and experiences. We are forever grateful for the knowledgeable Staff, their support, and the amazing care they gave Nana. We hope to be that support for other dogs.

**A bit about *Wag***

*Wag* is a locally owned all-things-dog hub backing the dog park in Martensville. It is a 1,984 square foot space spanning Bay 1 and 6 in a new build on the south side of town. *Wag's Mission* is to provide a safe, stimulating, and inclusive space for all dogs. *Wag* has five sectioned (free standing) spaces, partitioned to ensure the safety of all dogs. Dogs will be separated based on breed, size, temperament, personality traits, energy levels, and dis(abilities). The purpose of sectioned space is to ensure every dog has the capacity to grow, learn, play, and get the stimulation they need to successfully navigate their environment(s) in- and out- of *Wag*.

**Services**

*Wag* offers dog daycare, kenneling, grooming, and will offer online merchandise with a small display in the facility.

Drop-off for *Wag* Daycare is 7:30 a.m. to 9:00 a.m.; and pickup is 4:00 p.m. to 5:30 p.m. There are five parking spaces at the front (north) entrance (Bay 1). Dogs enter through the front entrance. *Wag* will host up to 30-preregistered dogs per day. We have an online booking service so that participation numbers can be monitored at all

times. *Wag Kenneling* is offered as a 24-hour staffed service. Dogs in kenneling will be permitted to participate in activities in the daycare during the day. They will be cared for by on-site Staff in the evenings and overnight. *Wag Swag* will be offered through an online store. *Wag Grooming* will be offered on an appointment basis.

#### ***Plan of Action: Odour Control & Cleaning Procedures***

*Wag* is committed to providing a clean and sanitary space not only for Staff and dogs, but for our neighbours. As such, we have purchased *Zep® Antibacterial Disinfectant & Cleaner* and *ez Clean Advanced Odour Removal* for all cleaning purposes. *Zep® Antibacterial Disinfectant & Cleaner* is a ready-to-use, multi-purpose, non-acid cleaner and disinfectant for use in homes, hospitals, nursing homes, schools, institutions, hotels, restaurants, and food processing establishments. *ez Clean Advanced Odour Removal* is a highly concentrated bioenzyme, pet odor eliminator for dog, cat, and small animal urine, safe for indoor and outdoor use for any organic spills.

A Loraas waste bin will be situate along the south fence, away from the other Bays, and emptied weekly. All fecal matter will be cleaned up in real time, and disposed of accordingly. Loraas has confirmed that they do collect bagged organic waste. Exterior spaces that are saturated in organic matters will be hosed down daily in the spring, summer, and fall, using a nontoxic, environmentally friendly cleaning agent. In winter, urine in the snow will be shoveled to an isolated location out of public eye. We want to keep all spaces clean, and this includes ensuring curb appeal remains intact.

#### ***Required Forms & Processes***

Proof of updated vaccination is required for all dogs at *Wag*. A *Liability Waiver Form* is to be signed prior to *Wag Daycare, Kenneling, and Grooming*.

An *Initial Assessment* of the dog will be provided during a 20- to 30- minute orientation prior to their first day of *Wag Daycare or Kenneling*. This assessment will provide opportunity to see where the dog might be best suited.

*Report Cards* will be issued monthly, and *Incident Reports* will be given day-of any incident.

#### ***Community Engagement***

*Wag* wants to give back to the Community of Martinsville by supporting local sports teams through sponsorship, foster families/homes, dog adoption agencies and rescue shelters, and work with local businesses to ensure all of our dogs receive the best possible care and opportunities for growth.

Jakob and I want to *Thank You* for your time and consideration. We are so excited to start this new journey and want to make Martinsville the home of *Wag*.

Best,



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Ashlee Schmidt, Owner of *Wag*



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Jakob Schmidt, The Real Boss of *Wag*