



FOR IMMEDIATE RELEASE
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Martensville Releases Future Growth Plan 2040

According to a report prepared for the City of Martensville, by 2040 the population of one of Canada's fastest growing cities could more than double to almost 21,000, and could reach 32,000 by 2065. Martensville will also require 75% to 140% more land to accommodate future residential, commercial, industrial, institutional, and recreational development over the next 25 years.

The City of Martensville Future Growth Plan 2040, prepared by Associated Engineering, provides information on the challenges the City could face in terms of engineering, planning infrastructure investment and the environment based on an average growth rate of 3.14% to 2040 and 2.44% per year after that to 2065.

The Plan also provides the City with data and preferred options for accommodating future growth based on the physical constraints that may impact projected growth, future infrastructure needs to support growth, and the net financial impacts of growth in the short, medium and long-term. The City will use the data provided in the Plan to make decisions on future growth management strategies.

"Over the past decade, Martensville has grown substantially, and this has put a strain on infrastructure such as our waste water systems, and our ability to provide services such as recreation & health care," says Kent Muench, Mayor of the City of Martensville. "The Future Growth Plan 2040 provides us with data we can use moving forward to make informed decisions that are efficient, sustainable and fiscally responsible as the City grows, while continuing to maintain the high quality of life our current residents have come to expect."

The Plan outlines the next steps necessary to manage growth, and recommends additional studies be completed such as updating the Official Community Plan with input from the citizens of Martensville, developing an Infrastructure Master Plan and a Community Services Master Plan. The plan also suggests a Wetland Classification Study be completed for the East Growth Sector to identify areas in need of environmental protection. These studies would seek to inform the City's growth management strategies on a continual basis.

Next month, the City plans to release the highlights of its Municipal Sustainability Plan 2014-2017 which speaks to some of the goals the City has laid out using five basic pillars of sustainability: governance, economic, environment, culture and social requirements for sustainability. The City also plans to begin annual public reporting on progress made and accomplishments realized during the year. The decision to increase public reporting was made based on a resident communication survey that showed residents want to know more about long-term City planning.

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Highlights of the City of Martensville Future Growth Plan 2040

- Martensville will continue on a steady growth path based on its direct proximity to Saskatoon, and relatively lower housing costs in comparison to the region.
- The median age of Martensville's population is 30.0 years, which differs greatly from the national average median age of 40.6 years. The population is expected to remain relatively young as the City continues to attract young families.
- As the population ages, and growth continues, the demand for seniors housing units may increase from the existing six housing units currently available in Martensville to 44 residential care home spaces by 2040.
- Within the Saskatoon CMA, Martensville has the highest median income. Increasing levels of educational attainment, combined with higher median household incomes provide further support to growth in Martensville driven by young professionals.
- Based on the data compiled, and water storage capacity plans already identified, additional storage capacity will be required when the population exceeds 23,750.
- As Martensville continues to grow eastward, connectivity for pedestrians and cyclists between future developments and existing destinations such as Centennial Drive South and Lion's Park could be enhanced.
- Accessibility to primary healthcare is anticipated to be a growing demand, and as seen as a potential constraint not only to population growth in Martensville but for the region.

The City of Martensville Future Growth Plan 2040 is available at www.martensville.ca under 'Planning for the Future'.